

Job Title: Director of Telehealth

Requisition Number **20644** - Posted **05/19/2014** - Leadership - Johns Hopkins Medicine International - Day Shift - Full Time (40 hours) - Weekend Work Not Required - Other Jobs - Baltimore, MD

Johns Hopkins employs more than 20,000 people annually across our health system. Upon joining Johns Hopkins, you become part of a diverse organization dedicated to its patients, their families, and the community we serve, as well as to our employees. Career opportunities are available in academic and community hospital settings, home care services, physician practices, international affiliate locations and in the health insurance industry. If you share in our vision, mission and values and also have exceptional customer service and technical skills, we invite you to join an employer that is a leader and innovator in the healthcare field.

Position Summary:

Johns Hopkins Medicine International has engaged in developing a core service dedicated to tele-education and tele-communication within JHM and between international clients. The Tele-health Division of Johns Hopkins Medicine International has created a line of consulting and co-branded products and services in collaboration and using the expertise and experience of the Johns Hopkins faculty and staff. The goals are to increase connectivity within JHM, in the region, and with external clients across the globe. These programs provide the opportunity for training and education of all partners and increased revenue to the institution through tele-medicine and targeted consulting engagements with public and private institutions, domestic and abroad. The responsibility for implementing, managing and growing relationships with our client base falls to the Global Services Division.

The Global Services Division has established distance education, e-learning, training, technology applications and tele-medical relationships, all which fall under the focus of our tele-health initiatives. Reporting to the Vice President and Executive Medical Director of Johns Hopkins Medicine International, the Director of Tele-Health is responsible for the development, maintenance and business support in the area of distance education, e-learning, and tele-health for JHM and external clients. The Director oversees the following areas:

- 1) Manage and oversee the operations of the program development, technical and support services staff for Interactive Learning providing web based education utilized by the whole of JHM and its hospitals/clinics
- 2) Management and growth of the JHM International enterprise wide e-learning platform
- 3) Management of business unit profit and loss statements for personnel and tele-health products
- 4) Strategic planning, program development and implementation for e-learning and tele-health programs within Johns Hopkins Medicine and to an external market including tele-medical consultation for global affiliates
- 5) Participation in strategic planning for JHM International as a whole.
- 6) Provides healthcare technology guidance and planning to JHM International, its affiliates, and JHM as a whole.

The Director will work closely with the JHI Managing Directors and will represent JHM/JHI to clients and high level associates in the United States and abroad. Such representation will include participation in program development, contract negotiations and development of opportunities between JHMI and potential clients. Moderate amount of travel is required. The Director will also work closely with the academic departments to enhance their reach globally through tele-health and tele-consultation initiatives.

Competencies:

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| A. <i>Education:</i> | <p>Doctorate of Medicine or
Doctorate of Osteopathic Medicine or
Master's of Nursing</p> <p>Master's Degree in Business (healthcare concentration) or related field preferred.</p> |
| B. <i>Knowledge:</i> | <p>Program development and supervisory experience in tele-health</p> <p>Advanced knowledge of business/strategic planning in order to develop rigorous and financially sound plans for e-learning, distance education and tele-health efforts.</p> <p>Advanced knowledge of technology and standards in the e-learning, distance education and tele-health industry.</p> <p>The ability to identify the needs of the client (internal and external) and propose and implement plans and programs to promote Interactive services in their applicable domains/regions.</p> <p>Knowledge and experience related to project management and implementation of medium and large scale strategic initiatives.</p> <p>Understanding of cultural standards and customs, relevant economic and political variables of the international regions from which clients originate.</p> <p>Working knowledge of contractual law and the application of legal agreements as they relate to financial and business terms preferred.</p> |
| C. <i>Skills: General</i> | <p>High level of interpersonal and organizational skills are required to handle sensitive and confidential situations with poise, and the ability to interact with diverse groups of people within and outside of Johns Hopkins Medicine.</p> <p>Ability to effectively communicate with clinicians and administrative staff to ensure services and interactions are culturally appropriate. Ability to effectively interact with diplomatic corps/ government agencies/ insurance companies. As a representative of JHMI, presents a professional and polished image.</p> <p>Strong analytical ability to identify and promote beneficial specialty programs and business opportunities. Highly proficient in Microsoft Word, Excel and PowerPoint for analysis and presentation purposes.</p> <p>Strong ability to gain credibility with JHU physicians in order to promote Interactive initiatives with the departments.</p> <p>Ability to work independently and meet aggressive time frames; manage multiple projects simultaneously; and prepare oral and/or written presentations to senior management physician leadership, and board of trustees.</p> |
| D. <i>Skills: Specific</i> | <p>Clinician with experience in tele-medicine and/or tele-education.
Must have experience with virtual health care solutions (e.g. mobile, video, internet, social media technologies) in a setting for telemedicine, remote patient monitoring, and/or clinician-to-clinician consultation along with an enthusiasm for telemedicine, knowledge of the related benefits, and the ability to convey to other physicians the experience of practicing via telemedicine.
Experience in leading physician implementation and adoption of new services, technologies, and processes is highly desirable.
Experience and/or working knowledge of technologies such as store & forward, asynchronous, and video conferencing is highly desirable.
Experience with patient engagement through education, patient portals, or self-monitoring is desirable.</p> |

E. <i>Required Licensure, Certification, Etc.</i>	Clinical Licensure, active preferred
F. <i>Work Experience:</i>	Five years of clinical experience
	Five years of experience in Management, Project/Program Management and/or Business and Financial Planning preferably in an academic medical. Domestic and International health care marketing and business development experience preferred.
G. <i>Machines, Tools, Equipment:</i>	EMR, Video Conferencing, Distance Learning platforms

Johns Hopkins Health System and its affiliates are Equal Opportunity/Affirmative Action employers. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, age, national origin, disability, protected veteran status, and or any other status protected by federal, state, or local law.